

I SEE RED.

TOUR PACK

[HTTPS://WWW.SILVESTRECORREIA.COM/I-SEE-RED](https://www.silvestrecorreia.com/i-see-red)



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1. ABOUT

I SEE RED. welcomes the ultimate rejoicing of a performer's love for the moving image. Two art disciplines work together to create a single piece as well as two different objects that respect their original forms. Cinema and Theatre existing side by side, living on their own but, at the same time, highly dependent on one another. The audience will then be faced with two simultaneous narratives, one figurative, one abstract. The figurative will take the form of a film, playing alongside a live performance which will fall into the abstract.

Not to be minimised, and as advertised by the chosen title of this piece, the colour red takes on a role of most importance. Honouring the undiscovered technology of classic horror cinema, colour will be something that's lacking. Red however, bold and harrowing, will be present, standing out in a horrifically aesthetic manner.

From Lovecraftian mythology to Nosferatu to Dario Argento, **I SEE RED.** aims to present itself as a love letter to the horror genre. Imagined or witnessed before a screen, it's all about fiction that moves through images.

2. CREDITS

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▣ THE SHOW ▣

PERFORMED BY Silvestre Correia

DIRECTED BY Silvestre Correia

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▣ THE FILM ▣

DIRECTED BY Silvestre Correia

WRITTEN BY George Murphy

ORIGINAL SCORE José Valente

SOUND AND VIDEO EDITING Silvestre Correia

WITH Anabela Ribeiro . Bárbara Bruno .

Carolina Dominguez . George Murphy .

Silvestre Correia

3. THE ARTIST

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Silvestre is a performer and theatre director whose work is born from a flow of thoughts that are united into something that goes beyond definition. It's about exposing a something that cannot be fully explained, something disturbing yet playful that lives and breathes in the abstract.

Even though he believes his work can be enjoyed by the general adult population, to further understand his universe, Silvestre recommends the films:

- "Vertigo" (1958) by Alfred Hitchcock
- "Carnival of Souls" (1962) by Herk Harvey
- "Film" (1965) by Samuel Beckett
- "The Big Shave" (1967) by Martin Scorsese
- "Eraserhead" (1977) by David Lynch
- "Suspiria" (1977) by Dario Argento
- "Pearl" (2022) by Ti West

NOTE: It is important to be aware that these are just influences and not a mandatory watch in order to engage with Silvestre's theatrical pieces.

4. DIRECTOR'S NOTES

. **I SEE RED.** takes advantage of the tools that characterise two different means of art, the theatrical and the cinematographic; . An original film plays throughout the whole performance as it let's itself be moulded by Silvestre, who takes the role of the conductor while connecting the two art forms and turning them into one single object; . The aesthetic of the play glorifies its deceiving title. It talks about red but all the audience

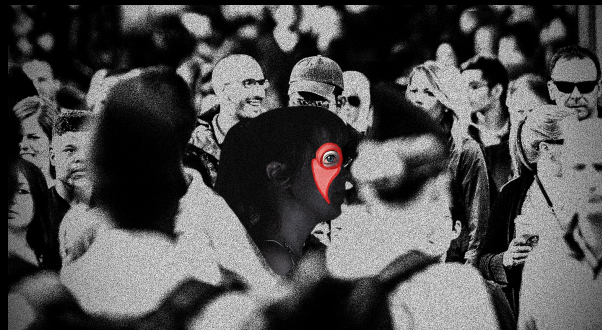
5. BOOKING AND WEBSITE

FOR ALL BOOKING ENQUIRIES:

silvestre.correia.5ft@gmail.com

FOR AN IMMERSIVE PRE-SHOW EXPERIENCE:

<https://www.silvestrecorreia.com/i-see-red>



CAROLINA DOMINGUEZ, BARBARA BRUNO AND ANABELA RIBEIRO'S SCREENTEST FOR I SEE RED. (2023)

6. MARKETING NOTES.

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WHEN THEATRE MEETS CINEMA

This project certainly is another moment when the limits between character and scenography will dilute themselves, in a relation between the tri and bidimensional. It's not about a further step in the constant search for the new (being aware that Theatre has always been multidisciplinary). It's about a search for a combination of ideas and images that can originate reason as well as perplexity, it's the theatrical experience as a process of vitality.

SILVESTRE CORREIA
(ARTISTIC DIRECTOR)

THE AUDIENCE

WHO DOES "I SEE RED." AIM TO REACH AND HOW TO REACH THEM

TARGET AGE 18+

WHO IS IT FOR ART MAKERS AND PERFORMANCE, HORROR AND CINEMA ENTHUSIASTS

HOW TO REACH SAID SPECTATORS

- CREATING A PROMOTIONAL WEBSITE AS AN IMMERSIVE EXPERIENCE
- ADVERTISING THROUGH SOCIAL MEDIA AND WORD OF MOUTH
- USING PERSONAL CONNECTIONS TO GENERATE INTEREST
- PROMOTING IN ART SCHOOLS, WITH FOCUS ON THEATRE AND CINEMA BASED

WHAT MATERIALS TO USE

- DIGITAL FLYERS SHARED VIA QR CODE
- PHOTOGRAPHS AND EDITED IMAGES
- EDITED VIDEO DOCUMENTATION
- TOUR PACK
- INTERACTIVE ONLINE EXPERIENCE

OBJECTIVES . NOTES

"I SEE RED." is scheduled to premiere Autumn 2023 at Manchester Metropolitan University's School of Theatre. The chosen venue for that effect will be the largest the school has to offer, which means it's crucial to gather a significant amount of audience members. By significant amount, it is meant around 30-35 filled seats, a difficult number to achieve when the artist is settling into a new professional environment. Already established connections will prove to be useful in order to achieve that goal.



MANCHESTER
SCHOOL OF ART

Manchester
School of Theatre